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The phenomenon of *Baby Shark* from the perspective of early L2 acquisition

Summary

This article is divided into three sections. The first one contains an overview of the available academic research of speech development. Furthermore, its contribution to forming interpersonal relationships is put into consideration. Linguistic, neurobiological and psychological observations are presented here. The following analysis of the *Baby Shark* video and other publicly available digital material of children's reactions to the initial sounds of this song, aims to show its phenomenon. It is also an example of the impact that modern culture and technology have on both L1 and L2 acquisition. All of this makes it possible to acknowledge this perspective as an important element of the speech therapy interview. Observations contain in this article might be also worth to put into discussion with other researchers and specialists. The final section of the article is its bibliography containing both Polish and English-language scientific texts and, due to the specificity of this topic, numerous internet sources.

Keywords: speech development, L2 acquisition, *Baby Shark*, INMI.